



Effective Altruism
Australia

Donor Impact Report 2024

Courtesy of Against Malaria Foundation

You were among
2,106 Donors

Who gave a combined
\$5.74 Million

Estimated to help
1.2 Million People

A Note from Our Chair

Dear donor,

You helped achieve something remarkable in 2024. Together, you and 2,106 other Australians gave enough to support 1.2 million people in the world's poorest communities—an impressive milestone worth celebrating.

This support is as important now as it has ever been. Each year, millions of children still die from preventable diseases. Malaria alone kills around 425,000 children under five annually¹—a number so large it's hard to grasp. It's multiple full jumbo jets crashing every day,² each one filled with children my son's age.

But, thanks to the generosity of donors like you, that number is starting to change. Last year, some of those planes didn't crash because of the vital work you've made possible. As this report shows, your support for our partners has helped deliver life-saving interventions at a truly remarkable scale.

If these planes of children were spared from crashing, such heroism would be all over the headlines. Instead, your life-saving impact by supporting high-impact programs working in the world's poorest communities is happening quietly, day by day. I hope this report gives you a sense of the real and lasting

difference you're making, in both improving global health and combating climate change.

At Effective Altruism Australia (EAA), our mission is to help you tackle those problems as effectively as you can. To better support our donors and community, we have begun offering 1:1 career advice, hosting an Australasia conference, coordinating networking events, and running introductory fellowships, in addition to undertaking a range of fundraising initiatives. Most of this has been supported by short-term grants, but many of you have contributed too. Data shows that each dollar donated to support our operations generates an additional \$5 to \$8 for our highly effective partner charities. We're very grateful for all our donors and grantors who make this work possible.

Together our efforts are saving lives, reducing emissions, and expanding opportunities for children and families experiencing poverty. More than 1 million people will be helped by your donations from the past year—a new record for our community, and something we can all be proud of.

These numbers tell a powerful story. Your generosity hasn't just changed statistics—as you'll see from this report, it's changed lives.

With heartfelt thanks,



Dr Michael Noetel

The State of International Aid

It's no secret that the landscape of international aid has changed drastically in just a few months. That aid directly influences the vital work of many global health programs we recommend.

Courtesy of Malaria Consortium

Together with mass firings of USAID staff, over \$50 billion in US aid has been eliminated,³ abruptly cutting off crucial support for millions of the world's most vulnerable people.

If these cuts to US international aid are made permanent, the repercussions for health and development worldwide are expected to be vast.⁴ At the same time, the UK government announced plans to cut its foreign aid by about £4.5 billion by 2027,⁵ compounding these devastating developments.

01

This year, GiveDirectly was **planning to send cash transfers to about 38,000 families in extreme poverty** using funding from the US government's foreign aid budget, but this \$20 million has vanished.⁶

02

According to GiveWell, USAID **cuts have affected some of the most cost-effective global health programs, including those working on malaria control and malnutrition.**⁷ In particular, as reported by Against Malaria Foundation, cuts to the President's Malaria Initiative have resulted in cancelled programs, funding gaps, and operational uncertainty.⁸

03

Helen Keller Intl has received termination notices for all of its US government-funded programs. Community health workers can no longer deliver life-saving medications, and an estimated **121 million people are at dire risk** from lack of malnutrition treatment, maternal health services, and more.⁹

There are also widespread indirect effects. For example, some programs work in concert with USAID-funded organisations that fulfill crucial supply or distribution roles, without which our partners cannot operate. There is much we still don't know as many executive actions work their way through US courts and other governments plan their responses. However, one thing feels quite clear:

These actions have halted the flow of billions of dollars in aid for life-saving work, making it more important than ever that individual donors like you and me step up and give to effective charities.

As global aid shrinks, Australians have a powerful opportunity to step forward and ensure that vital global health programs continue to help children and families in need. Our recommended programs remain the most impactful we know of for saving and improving human lives. They are highly cost-effective, evidence-backed, and focused on urgent global problems. Each is run by a trusted, transparent organisation. We continue to believe these programs are amongst the best places to send your donations for maximal impact.

For more perspective on these developments, we recommend reading Giving What We Can's analysis in its [February 2025 newsletter](#) and GiveWell's [March 2025 blog post](#) on its response to the aid freeze.

Our Collective Impact in 2024

Donations from you and 2,106 other generous Australians contributed to extraordinary achievements last year across all of our partner programs, including an estimated:



Courtesy of StrongMinds



730,000 Young Children

will receive vitamin A supplementation to strengthen them against disease and death, through [Helen Keller Intl.](#)



221,000 People

will receive insecticide-treated nets to protect them from malarial mosquitoes while sleeping, through [Against Malaria Foundation.](#)



800 Women & Teenagers

in low-income settings will receive a full course of group therapy, helping them overcome depression and allowing them to return to school and work, through [StrongMinds.](#)



177,000 Schoolchildren

will receive deworming treatment, reducing their time spent ill and increasing their later earnings, through the combined efforts of [Deworm the World Initiative](#) and [Unlimit Health.](#)



About 600 Households Experiencing Poverty

will be supported lifted out of poverty for one year, through a total of AU\$800,000 in no-strings-attached cash transfers donated from [GiveDirectly](#) programs.



5,100 Infants

will be enrolled in [New Incentives'](#) cash for vaccination program, which incentivises caregivers to get their babies immunised against multiple deadly illnesses



86,000 Young Children

will receive preventive antimalarial drugs, through [Malaria Consortium.](#)



23,000 Tonnes of CO² Emissions

avoided through our Environment Fund, equivalent to 177,000 one-way flights from Sydney to Melbourne.

Together, we delivered a record \$5.74 million to life-changing programs—estimated to save around 670 lives and support over 1.2 million people with improved health, well-being, and financial security.

Donors who gave to our Environment Fund are also expected to have the same climate impact as avoiding 177,000 one-way flights from Sydney to Melbourne, by enabling high-impact, underfunded climate solutions focused on decarbonising energy, scaling geothermal, and cutting aviation and shipping emissions. All three organisations backed by the fund—Clean Air Task Force, Project InnerSpace, and Opportunity Green—were named among Vox's top climate charities of 2024.

From helping people in the world's poorest communities to tackling global climate challenges, the EAA community went above and beyond in 2024—surpassing our three-year fundraising average by ~\$700,000, in large part thanks to your generous response to a new end-of-financial-year campaign we trialled.

Note: except where indicated, all cost figures cited throughout this report are in AUD, converted from USD using an [average 2024 exchange rate](#), then rounded.

The Latest from Our Partner Programs

As you know, donating to rigorously vetted charitable programs—like those we partner with—can often have 100x more impact than donating to the typical charity.

To find these programs, we leverage thousands of hours of research from independent, expert evaluators like GiveWell, Giving What We Can, and Giving Green. We then select transparent charitable programs consistently ranked as the most cost-effective at scaling proven interventions to combat extreme poverty and climate change.

Below you'll find the latest from those partners, including what you and thousands of other effective givers worldwide helped them achieve in 2024.

Global Health and Development Our Top Recommended Programs



Encourages vaccination by giving small cash incentives to caregivers who get their babies immunised.

In October 2024, New Incentives' conditional cash transfers for vaccination program celebrated the enrollment of its [4 millionth baby](#) since its inception in 2017. This milestone represents an exciting pace of growth for the organisation, with half of those enrollments taking place in just the preceding 13 months. This rapid expansion helped make 2024 New Incentives' most prolific year yet, with 1.7 million enrollments and 8.7 million cash incentive disbursements, facilitating over 29 million essential vaccination doses.

Capitalising on this success, New Incentives is exploring ways to add to its program and grow its impact. One new initiative, launched in July 2024,

offers an additional cash incentive to caregivers of children who complete their full vaccination schedule, which New Incentives believes will increase enrollment and retention rates, boost support for the program among caregivers' families, and provide much-needed extra income.

New Incentives is also piloting the addition of malnutrition monitoring to services offered at participating clinics. When children visit these clinics for their routine immunisations, healthcare workers will measure their mid-upper arm circumference (MUAC), a common way of evaluating nutrition status, and refer the most malnourished children for treatment as needed. New Incentives believes that this layering of extra services on top of its core vaccine incentives program could provide more benefit to communities without requiring much extra cost or infrastructure.

[Read New Incentives' October 2024 blog post](#) for more on these and other initiatives.

Why cash for early childhood vaccination?

The Problem

Immunisations protect children from deadly diseases like tuberculosis and whooping cough. But many children in lower-income countries don't receive all their recommended shots. New Incentives works with local health clinics in Nigeria to offer cash incentives to caregivers who bring their babies to be immunised, along with promoting vaccination and helping ensure clinics have enough vaccine supply. A randomised trial found that the program doubles vaccination rates in the regions of Nigeria where it operates.

The Scale

In 2023, 21 million children globally had missed at least some vaccinations, and 14.5 million of those had received no shots at all. Nigeria has one of the highest numbers of undervaccinated children in the world.

The Cost to Help

\$29 enrolls one child in the program.



Provides antimalarial drugs to young children to protect them against seasonal malaria.

Thanks in part to strong individual donor support, in 2024 Malaria Consortium's seasonal malaria chemoprevention (SMC) program reached approximately 25 million children with life-saving protection against malaria transmission. Malaria Consortium previously implemented SMC only in four countries of the Sahel region of Africa (Nigeria, Burkina Faso, Togo, and Chad), but has expanded in recent years to pilot the program in Mozambique, Uganda, and South Sudan. In 2024, Malaria Consortium also began assisting with an SMC program in Côte d'Ivoire.

Healthcare workers in participating areas attest to the program's success. "SMC's transformative strength has been a revolutionary force in our fight against malaria," one official, from Aweil South county in South Sudan, told Malaria Consortium. "Its impact has been so profound that malaria, once a common illness among our children in our community, has now become a rarity."

Malaria Consortium is leveraging the strength of its SMC work by layering on additional services. In Togo, it has begun working with the national malaria control program and Essential Program on Immunisation to identify undervaccinated children among those receiving SMC, and refer them to get their shots. These efforts could be an efficient way to connect families to other vital health services and improve child survival rates, at very little extra cost.

Read more about Malaria Consortium's SMC program and its other work in its [2024 impact report](#).

Distributes insecticide-treated nets to hang over sleeping spaces, protecting at-risk communities from malaria illness and death.

In 2024, Against Malaria Foundation's (AMF) partner distributors gave out 55 million AMF-purchased nets, which will protect about 99 million people from malarial mosquitoes across seven countries (Chad, Democratic Republic of Congo, Nigeria, South Sudan, Togo, Uganda, and Zambia). AMF expects that these nets will result in roughly 20,000 to 30,000 lives saved.

AMF also marked a milestone in January 2025, when it received the largest grant in the organisation's history: US\$96.3 million from 2024 donations through GiveWell. The funding will enable AMF to purchase 44 million nets, which will protect approximately 79 million people. Read more from AMF's year-end blog post [here](#), and more on the January 2025 GiveWell grant [here](#).

Why Malaria Prevention?

The Problem

Malaria kills more young children in Africa each year than any other cause, with a child dying of the disease about every minute. Against Malaria Foundation buys insecticide-treated bed nets that protect sleeping spaces, while Malaria Consortium's seasonal malaria chemoprevention program gives preventive drugs to children under five during the peak malaria transmission season. Both are highly cost-effective tools for protecting against malaria.

The Scale

263 million people contracted malaria in 2023, and 597,000 people died.

The Cost to Help

\$8 buys a bed net; \$11 buys a course of antimalarial drug



Courtesy of Helen Keller Intl

HELEN KELLER INTL

Distributes vitamin A supplements to protect children against blindness and deadly infections.

Helen Keller Intl's vitamin A supplementation (VAS) program reached 44 million children in 14 countries last year with the recommended two doses of this essential nutrient. It's expected that these vitamin A doses will help prevent child blindness and other vision problems, but they'll also do more than that—there's [strong research](#) suggesting that they'll help these children avoid serious disease and even death.

Helen Keller published a [photo essay](#) in November about its VAS program, a helpful visual guide to what this work looks like on the ground. You can also read more about VAS, including testimonials from Helen Keller staff and community health workers, in Helen Keller's [2024 annual report](#).

“With the generous support of...thousands of generous people around the world, we have the ability to reach millions more children every year in places where vitamin A deficiencies are highest.” – Romance Dissieka, Helen Keller Intl, 2024

Why Vitamin A Distribution for Children?

The Problem

Millions of young children living in poverty face vitamin A deficiencies, 16 putting them at risk of blindness, infection, and even death. Helen Keller International partners with governments across Africa and Asia to increase vitamin A supplementation to children, and robust evidence shows that these programs effectively improve health and reduce child mortality¹⁷

The Scale

About 190 million preschool-aged children worldwide are affected by vitamin A deficiency.¹⁸

The Cost to Help

\$3 provides one child with vitamin A supplementation for one year.



Courtesy of GiveDirectly

Other Programs We Support

GiveDirectly

Gives unconditional cash transfers to the extreme poor, helping families lift themselves above the poverty line.

In November 2024, a new analysis by GiveWell found that GiveDirectly's flagship Cash for Poverty Relief program [may be 3-4x more cost-effective than previously thought](#). The update largely hinges on an increased benefit from spillover effects—the positive impact of cash transfers even on community members who don't receive them. GiveWell's new research incorporates a 2022 study of the program that found that every US\$1,000 given to a household generated US\$2,500 in the local economy. Beyond this effect, GiveWell has also increased its estimate of how long the impact of a cash transfer lasts.

Last year, GiveDirectly also celebrated a US\$200,000 donation from prominent YouTuber MrBeast, who then collaborated with GiveDirectly on a [video](#) documenting the cash transfer program. To date, the video has drawn 35 million views, while an accompanying [public fundraiser](#) generated over US\$160,000 in further funding for the organisation. GiveDirectly explains its recipient-first approach to making the video [here](#).

In all in 2024, GiveDirectly delivered US\$126 million in unconditional cash to more than 217,000 people in 11 countries—and is looking forward to giving its billionth dollar in early 2025. These and more updates from GiveDirectly can be found in its [2024 year-end report](#).

Why unconditional cash transfers for the very poor?

The Problem

In sub-Saharan Africa, 1 in 3 people live on less than US\$2.15 per day.¹⁹ Paying for adequate food for their families, health care, school fees, home repairs, and other necessities is too often out of reach. GiveDirectly provides direct, unconditional cash transfers to very poor families, allowing them to purchase that which they believe will help them most. Strong evidence indicates that cash transfers lead recipients to spend more on these basic needs, or even to jump-start small businesses.²⁰

The Scale

Almost 700 million people worldwide struggle to pay for basic needs.²¹

The Cost to Help

AU\$60 per month lifts one family out of poverty through GiveDirectly's basic income program.



Courtesy of Evidence Action



Deworm the World Initiative provides free deworming treatment to schoolchildren, improving their health and later earnings.

In 2024, Deworm the World Initiative, run by Evidence Action, helped governments reach 180 million children with deworming treatment in Kenya, Nigeria, Malawi, Pakistan, and India. But among Deworm the World's most encouraging updates from the year is its plan to do less in some of these locations—because worm prevalence has dropped so dramatically, with up to 97% reductions in parasitic infections. That means mass deworming programs in those places could be reduced or even suspended entirely, and it's a win for public health.

In 2024, Deworm the World also successfully transitioned its programs in two Indian states to full government ownership, and has plans to transition six more states in 2025, making the program more sustainable and less reliant on outside support.

Additionally, last year Evidence Action launched a combined deworming/micronutrient supplementation program in Malawi, allowing it to reach schoolchildren more efficiently. Read more updates from Evidence Action and Deworm the World's achievements in their [2024 wrap-up](#).

Provides free deworming treatment to schoolchildren, improving their health and later earnings.

In 2023-24, Unlimit Health supported governments to provide over 28 million treatments for schistosomiasis and soil-transmitted helminthiasis (STH), the two parasitic infections targeted by school-based mass deworming programs.

Unlimit Health has consistently led in data-driven approaches to eliminating parasitic worm infection, from rigorous surveys to learn whether deworming campaigns are effectively targeting populations, to contributing to tools that help identify gaps in treatment.

To help communicate its approach to the public, Unlimit Health published an [interactive storymap](#) highlighting the importance of good data in its work. Read more in Unlimit Health's [2023/24 annual report](#).

Why deworming for children?

The Problem

Parasitic worm infections can impair childhood development, cause severe chronic illness, and reduce school attendance.²² Safe, inexpensive deworming treatment, provided to children at no cost to their families, not only improves their health but is believed to increase their future income and consumption, due to fewer days of school missed.²³ Both Deworm the World Initiative, led by Evidence Action, and Unlimit Health partner with governments to deliver tens of millions of treatments to children each year through school-based mass deworming programs.

The Scale

More than 895 million children worldwide are at risk for parasitic worm infections, including schistosomiasis and soil-transmitted helminthiasis, the two diseases targeted by these programs.²⁴

The Cost to Help

About \$1 pays for one child's deworming treatment.



Courtesy of StrongMinds



Treats depression through group therapy for women and adolescent girls in low-income settings.

In 2024, StrongMinds treated 426,642 people for depression, an increase of 78% over its 2023 impact. By expanding government partnerships, StrongMinds was also able to reduce its cost per person to just US\$23 (AU\$35) in 2024, down from US\$134 in 2021, enabling it to deliver more valuable mental health care for people in need. From its first two focus countries of Uganda and Zambia, StrongMinds has leveraged partnerships to launch new programs in Kenya and Malawi, and recently signed an agreement to expand to Nigeria in 2025.

In December 2024, StrongMinds collaborated with the Red Cross to bring “psychological first aid”—mental health support in times of crisis—to Ugandan communities affected by devastating flooding and landslides. StrongMinds is now providing group therapy in temporary resettlement camps to support survivors who have lost loved ones, homes, and livelihoods.

StrongMinds plans to continue expanding outside of Africa in 2024–2034, but with a renewed commitment to carefully selecting new areas and rigorously planning program adaptations.

Read more in [StrongMinds Q4 2024 Impact Report](#).

Why therapy for poor communities?

The Problem

Depression is a common mental health problem around the globe. Yet in low-income countries, as much as 85% of affected people do not receive treatment,²⁵ inhibiting their ability to go to work or school or care for themselves and their families. StrongMinds offers free group interpersonal therapy (IPT-G) in poor communities, giving women and teenage girls a safe space to talk with peers. Follow-ups with participating women report that 78% remained depression-free two years after the therapy concluded.²⁶

The Scale

An estimated 280 million people worldwide suffer from depression, 27 and it's twice as common in women as in men.²⁸

The Cost to Help

\$35 pays for one person's six-session course of Group Interpersonal Psychotherapy.



Our Environment Fund Programs



Project InnerSpace is working to unlock widespread, clean geothermal energy, via support of emerging technologies to make geothermal energy viable in a far broader set of geographies.

They created and maintain the [GeoMap tool](#), which maps subsurface data to indicate where geothermal energy exploration might be fruitful, and their GeoFund supports geothermal projects otherwise at risk of neglect. Recently, amid increased demand for energy to power data centers, Project InnerSpace has promoted geothermal as a clean option in both the public and private sectors. In early 2025, Project InnerSpace [announced a collaboration](#) with Google and SLB aimed at promoting the acceleration of geothermal energy adoption. The organisation also made Vox's list of the 11 best climate charities for 2024.

You can learn more about Project InnerSpace from [Giving Green's report](#) on their work, as well as Giving Green's report on the [geothermal sector](#) overall.



Clean Air Task Force (CATF) are addressing climate change by working to decarbonise the global energy system.

They do this by advocating for the technologies and policies needed to get to a zero-emissions planet at an affordable cost. Giving Green's [review of CATF](#) notes the organisation's history of successful advocacy in the US (and their expanding international profile), their work to raise awareness of nascent and neglected mechanisms to address climate change, and their impressive achievements in technical analysis, stakeholder engagement, and policy advocacy.

Among CATF's recent accomplishments are helping to secure important climate provisions in major US legislation of the last five years and playing a key role in catalysing the [Global Methane Pledge](#).

In 2024, Vox ranked CATF number one on its [list of top climate charities](#).

OPPORTUNITY GREEN

Opportunity Green uses legal and policy approaches to reduce emissions from aviation & shipping

—two of the most neglected sectors of climate, as they are typically not included in any individual country's emissions footprint.

As reported by [Giving Green](#), they aim to reduce these emissions by decreasing demand for these sectors' services, shifting them to cleaner alternative fuels, and ensuring the support of climate-vulnerable countries in this transition.

Opportunity Green's major accomplishments in 2023–24 include the formation of the [SASHA Coalition](#) to promote green hydrogen, publishing a report on the need for higher taxation of global shipping companies, and being named to Vox's list of top climate charities for 2024.



Courtesy of Evidence Action

What we achieved together

In 2024, you chose to give where it matters most—and the impact is already being felt around the world. Thank you for giving effectively.

You and the entire EAA donor community gave enough to help 1.2 million people and save an estimated 607 lives—a record \$5.74 million donated to EAA's high-impact partner programs, surpassing our three-year average by an impressive \$700,000. This was made possible by your generosity, particularly during our new end-of-financial-year campaign.

Over the past year, our small EAA team has been proud to support you and thousands of Australians committed to using their donations, careers, and spare time to address the world's most pressing problems.

Beyond fundraising, our community team conducted 34 one-to-one career advising calls, held a strategy retreat for 30 community volunteer organisers, hosted 259 attendees at the annual EAGxAustralasia conference, and ran a range of in person and online events.

We're so thankful to be on this journey with you, and excited for what we'll achieve together in 2025 and beyond.

Help us do more good

Our work in 2024 was made possible by operational grants from organisations like Founders Pledge. However, this funding isn't sustainable, and we need your support to reach more people, move money efficiently, and increase support for high-impact, life-changing programs.

Your donation to EAA's operations creates a "giving multiplier" effect. In 2024, we demonstrated that supporting **EAA's fundraising work generates a 5x–8x²⁹ return** in donations to our partner charities.

Beyond fundraising, EAA builds a national community through events and career advice—connecting people focused on solving the world's biggest problems. We also engage in policy advocacy, like advocating for expanded tax deductibility and better impact evaluation.

To support EAA's work, simply select an amount under "Amplify my impact" in the donation form. All funds are allocated by our Board with full transparency through annual audited financial statements.

Other ways to amplify your impact

You can discover a range of other ways to grow your impact at [Other Ways to Donate](#) and [Get Involved](#), including:

Using your **dollars**
to do more good

Set-up monthly donations or workplace giving to have greater impact.



Join our June and December campaigns — start by subscribing to receive EAA emails.



Join 10,000+ people worldwide and take a pledge, or make a bequest online.



Run a personal fundraiser for your next celebration or challenge.



Using your **time**
to do more good

Connect with your city or university EA group for social events, speakers, and projects.



Discover volunteering opportunities with a range of organisations.



Chat with our team for recommendations, introductions and career advice.



Attend our events across Australia, including our EAGxAustralasia conference.





Thank you for being part of the Effective Altruism Australia community.



Prof. Peter Singer AC
World-renowned Philosopher

“Helping others is a great idea, but it’s tragic when people don’t direct their money or time most effectively, and so do a tenth, or even a hundredth, as much good as they could have done. Effective Altruism enables to do the most good we can.”



Dr Geetanjali Basarkod
10% Pledger, senior research fellow

“It’s deeply rewarding to be part of a global community committed to making a meaningful difference for others. By drawing upon both compassion and evidence, we can truly maximise our positive impact.”



Stephanie Stojanovic
Development Director, GiveWell 2019–2025

“During my time at GiveWell, I witnessed how rigorous independent research discovers truly exceptional giving opportunities around the world. I’m delighted that EAA makes these evidence-based recommendations accessible to Australians wanting to maximise their charitable impact.”



Rohan Wolfers
Donor, private equity executive

“In business and in philanthropy, I focus on evidence-based strategies that deliver the greatest impact and value. With Effective Altruism Australia, I’m confident my donations fund transparent, efficient, and rigorously vetted programs that save and improve the most lives per hard-earned dollar.”

Notes and Sources

¹ Our World in Data, “[Malaria deaths by age: World](#)” (2021 data).

² 425,000 / 365 = approximately 1,164 child malaria deaths per day. The capacity of one Boeing 747 jet ranges from 276 to 467 (see [here](#)).

³ AP News, “[Trump administration says it’s cutting 90% of USAID foreign aid contracts](#),” February 26, 2025.

⁴ See analysis by Center for Global Development, “[How many lives does US foreign aid save?](#)”, March 15, 2025.

⁵ Center for Global Development, “[Breaking down Prime Minister Starmer’s aid cut](#),” February 26, 2025.

⁶ GiveDirectly, “[Cash for families impacted by USAID cuts](#)” fundraising page.

⁷ GiveWell, “[USAID funding cuts: our response and ways to help](#),” last updated May 7, 2025.

⁸ Against Malaria Foundation, “[The USAID and PMI cuts are affecting malaria programmes](#),” March 13, 2025.

⁹ Helen Keller Intl, “[The world’s children need us now more than ever](#),” February 26, 2025.

¹⁰ These impact calculations are approximate and derived from a combination of EAA’s 2024 quarterly regrant data (not published), GiveWell’s average cost per intervention and cost per life saved for its top charities (available [here](#)), GiveWell’s estimated number of people sleeping under each antimalarial net (available [here](#)), GiveWell’s estimate of cost per child enrolled in New Incentives’ program (available [here](#)), StrongMinds’ published information on cost per person treated (available [here](#)), and information provided to us by Evidence Action, Unlimit Health, and GiveDirectly. See our calculations [here](#).

Our Environment Fund figures: based on Giving Green’s benchmark for cost-effectiveness (<\$10 USD per tonne CO₂), the \$352,239 AUD donated to our Environment Fund (approx. \$231,456 USD) is expected to mitigate at least 23,000 tonnes of CO₂. A one-way economy flight from Sydney to Melbourne emits approximately 130 kg CO₂, based on midpoint estimates from sources including The Guardian, Curb6, and Our World in Data.

¹¹ See New Incentives, “[Randomized controlled trial](#),” under “Vaccination rates doubled.”

¹² World Health Organisation, “[Immunization coverage](#),” July 15, 2024.

¹³ Our World in Data, “[Causes of death in children under five, Africa, 2021](#).”

¹⁴ UNICEF, “[Malaria](#),” last updated November 2024.

¹⁵ WHO, [World malaria report 2024](#), December 11, 2024.

¹⁶ WHO, “[Vitamin A supplementation in infants and children 6–59 months of age](#),” last updated August 9, 2023.

¹⁷ GiveWell, “[Vitamin A supplementation](#),” April 2024.

¹⁸ WHO, “[Vitamin A supplementation in infants and children 6–59 months of age](#),” last updated August 9, 2023.

¹⁹ World Data Lab, [World Poverty Clock](#).

²⁰ GiveDirectly, “[Research on cash transfers](#),” last updated December 22, 2020.

²¹ GiveDirectly, “[Why poverty?](#)”

²² WHO, “[Schistosomiasis](#),” February 1, 2023, and WHO, “[Soil-transmitted helminth infections](#),” January 18, 2023.

²³ GiveWell, “[Combination deworming \(mass drug administration targeting both schistosomiasis and soil-transmitted helminths\)](#),” last updated March 2025.

²⁴ Evidence Action, “[Deworm the World](#).”

²⁵ WHO, “[Barriers to mental health care in Africa](#),” October 12, 2022.

²⁶ StrongMinds, “[Follow up evaluations for phase 1 and phase 2](#).”

²⁷ WHO, “[Depressive disorder \(depression\)](#),” March 31, 2023.

²⁸ Albert, “[Why is depression more prevalent in women?](#),” July 2015.

²⁹ Estimating this precisely is challenging but these numbers are drawn from Giving What We Can’s guide to Giving Multiplier impact evaluation.

Our estimates reflect our best guess (8x) and conservative assumption (5x) using our donations and expenses from the last 3 years. We’ve also been independently endorsed by Founders Pledge as an impactful giving multiplier, following their external evaluation in 2022.

Other Program Information Sources

[AMF 2024 Round Up and Update, December 2024](#)

[AMF, “US\\$96.3 million grant to AMF from GiveWell cuts immediate funding gap from US\\$300m to US\\$200m,” February 2025](#)

[Evidence Action, “2024 wrap-up: what we tackled, what we didn’t, and why,” December 2024](#)

[GiveDirectly 2024 Impact Report](#)

[GiveDirectly, “Direct cash looks 3-4x more cost-effective in a new GiveWell assessment,” November 2024](#)

[GiveDirectly, “MrBeast gives \\$200,000 directly to people in poverty,” June 2024](#)

[Giving Green, “Clean Air Task Force: deep dive,” updated November 2024](#)

[Giving Green, “Opportunity Green: deep dive”](#)

[Giving Green, “Project InnerSpace: deep dive”](#)

[Helen Keller Intl, “Helping children grow up healthier with vitamin A \[photo essay\],” November 2024](#)

[Helen Keller Intl 2024 Annual Report](#)

[Malaria Consortium Impact Report 2024](#)

[New Incentives, “What’s on the Horizon at New Incentives: Malnutrition Monitoring, a Vaccination Completion Incentive, and More,” October 2024](#)

[StrongMinds Q4 2024 Impact Report](#)

[Unlimit Health Annual Report 2023/2024](#)

[Unlimit Health, “The critical role of data for parasitic disease elimination,” December 2024](#)

Photo Captions

Pg 1 Girl with antimalarial-treated bed net. Courtesy of Against Malaria Foundation

Pg 2 A mother in Mozambique gives SMC to her baby. Courtesy of Malaria Consortium

Pg 3 A moment of laughter and empowerment for an adolescent girl in Uganda. Courtesy of StrongMinds

Pg 6 Babacar, who received VAS in Senegal with support from Helen Keller Intl, and his mother, Salivate. Courtesy of Helen Keller Intl (Senegal)

Pg 7 Francoise in Rwanda used her cash transfer to finish her education, start a sewing business, and care for her newborn son. Courtesy of GiveDirectly

Pg 8 Courtesy of Evidence Action

Pg 9 Three teenage girls in Uganda after a therapy session. Courtesy of StrongMinds

Pg 11 At a school in Busia County, Kenya, where Evidence Action supported deworming treatment. Courtesy of Evidence Action

Pg 12 Women in Uganda dance to find strength and joy with a therapy group. Courtesy of StrongMinds